

Become An Advocate

## Earn exclusive points and badges

Participate in rewarding activities to level up your business, knowledge, and network. It's as simple as:

1

Join a network of trusted leaders and specialists

2

Amplify your success and share your company story

3

Build your portfolio of professional collateral

## Start your journey today



**Basecamp**

Opt-in to become a Customer Advocate



**Trailhead**

Complete first activity  
no level requirements



**Climb**

Complete two activities  
including a Level 3



**Summit**

Complete three activities  
including a Level 4

## Become a Customer Advocate